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The EMPOWER
Fundamentals of Effective Recruiting
 Workshop

Your business is only as good as the people you employ!

AVOID RECRUITMENT REGRET!

- ☛ Are you tired of recruiting staff only to find that they do not fit into your organisation or that they cannot do the job?
- ☛ Do you get the feeling that things would be better if only you could get the right people?
- ☛ Have you engaged “Recruitment Agencies” to find staff for you only to find that the candidates that they send you are unsuitable for the post?

If you are frustrated then I have good news for you.
 You can avoid **RECRUITMENT REGRET** by attending

The EMPOWER
Fundamentals of Effective Recruiting
 Workshop

where you will learn how to:

- **Select “Stars” - Hire “Heroes” - Choose “Champs” and Dump “Dodgers”**
- **Avoid claims of “UNFAIR LABOUR PRACTICE”**

This workshop that will give you the skills you need to recruit the right people for the job and so minimise recruitment regret.

As recruiting the right staff is essential to the success of any business this workshop is a must for anyone involved in the recruitment process.

You will learn:-

1. **The Purpose of Business** - Only when you really understand this will you be able to recruit effectively
2. **How to determine if you really need to recruit.** Too often we throw people at the problem and that becomes the next problem!
3. **The importance of job descriptions.** If you can't measure it you can't manage it. You want the “right” person for the job therefore you must know what the job is!
4. **Advertising techniques.** How to ensure that you attract the right calibre of applicant and avoid being swamped by unqualified applications.
5. **Interviewing techniques.** How to ensure that you select the best candidate.
6. **The requirements and constraints imposed by legislation.** By LAW even an applicant for employment can lodge a dispute about an “unfair labour” practice!

Fundamentals of Effective Recruiting

An organisation is only as good as the people in the organisation therefore to build the organisation you have got to build the people.

The EMPOWER
Fundamentals of Effective Recruiting
Workshop

This workshop will show you how to identify the *"Critical Success Factors"* of the job that needs to be done and will prepare you for your role as interviewer of potential candidates for the position. These skills are not only valuable when appointing new people but equally valuable when promoting staff or moving them into new positions.

To book this powerful workshop to EMPOWER your team
call Johan or Linda @ **083 304 2867** or e-mail : **johan@motivate.co.za**

You get an iron clad **Customer Satisfaction Guarantee**

I am very proud of the work that I do and I am committed to offering great service and products that will improve your life and solve your problems. So to give you the peace of mind knowing that you are working with a dedicated professional I offer you a

"Customer Satisfaction Guarantee"

which means that if you feel my services were not of an acceptable standard or did not meet your requirements then you do not have to pay.

I believe that

"Smart talk might get you into the job, but only smart work will keep you in the job"

Johan V Campbell - The Corporate Healer
Certified POWER Practitioner
Life and Business Coach

VISION

To be recognised
as the world's leading provider
of business and personal development systems.

A professional speaker and trainer, Johan delivers exciting and empowering presentations, seminars and workshops. Using his diverse background to relate to key business principles, Johan enriches his content with insightful and dramatic illustrations, stories, and humour.

Johan has the ability to make the most complicated subject easy to understand and the most sensitive subject easy to deal with.

In the words of one delegate;

"It's been said that a picture paints a thousand words, Johan's words paint a thousand pictures. You don't listen to Johan. You experience him"

In the words of another delegate;

"Johan gives us a genuinely original and inspiring way of understanding ourselves and our place in the universe. I was increasingly impressed and then converted by his learned explanation for society's competitive and self-destructive behaviour."

More than thirty years of business experience provides a vast wealth of information and experience upon which he draws as a *professional speaker and trainer* in relating to his audiences. Each presentation is a "living work in progress" constantly evolving as new information is discovered.

Johan's workshops and seminars have been rated by virtually every delegate as the best they have ever attended and the results in terms of personal growth have been phenomenal.

*Johan's goal in speaking to each group is threefold:
to open their minds, to touch their emotions, and to challenge their perceptions.*

Fundamentals of Effective Recruiting

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therefore to build the organisation you have got to build the people.*